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Jan. 17, 1949

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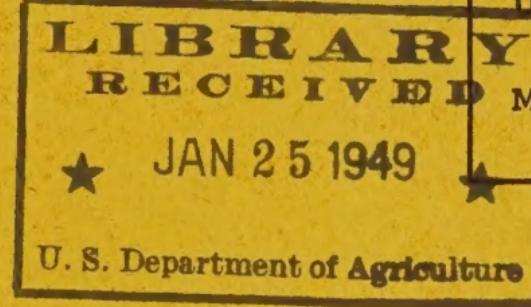
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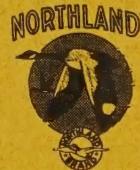
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# NORTHRUP, KING & CO., FARM SEEDS



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## THE SEED OUTLOOK FOR 1949

The early demand for seed indicates the Upper Midwest will use more legume and grass seed during 1949 to restore depleted pastures, hay lands, and to restore depleted legume and grass seed supplies.

On Thursday, December 2, 1948, the United States Department of Agriculture set higher 1949 production goals for grass seeds.

Substantial increases in the goals for various legume and grass seeds are sought in order to restore the depleted supplies and provide for increased plantings. Suggested goals call for the following increases OVER 1948 acreage indicated for harvest.

Alfalfa 80%, Red Clover 48%, Alsike 25%, Ladino 102%, Sweet Clover 93%, White Clover 8%, Timothy 77%, Sudan Grass 121%, Red Top 148%, Bromus 110%, Ky. Blue Grass 70%, Crested Wheat Grass 367%.

If the above suggested goals are approximately met, many shortages in the above varieties of seed would develop. We suggest that you place your orders now for early delivery.

\* \* \* \*

## AT YOUR SERVICE

On the back page of this List, you will find many conveniently located distribution points carrying "Fill-in" stocks of Northland Farm Seeds and Kingscrost Hybrid Seed Corn.

A few of these Jobbers provide regular truck service, and distribute Sterling and Northland Feeds as well. You will find their delivered prices exceedingly reasonable.

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SINCE 1884 \*\*\*







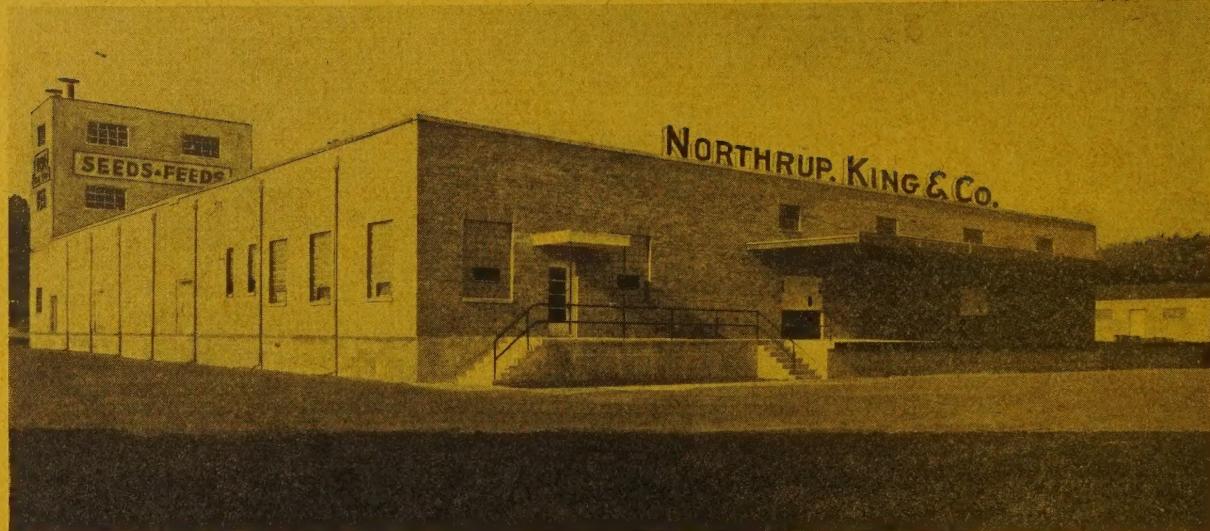
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